

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 26.199262 Longitude: -81.801682

Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	8,179	38,501	90,385
	Population Est 25Q1	8,215	38,583	90,528
	Population Est 24Q4	8,274	38,639	90,555
	Population Est 24Q3	8,253	38,712	90,733
	Population Est 24Q2	8,220	38,658	90,537
	Population Est 24Q1	8,381	38,758	90,339
	Population Est 23Q4	8,367	38,676	90,217
	Population Est 23Q3	8,474	38,976	90,599
	Population Est 23Q2	8,520	38,955	90,410
	Population Fcst	7,694	37,040	87,426
	2010 Census Population	8,386	36,748	84,249
	2000 Census Population	8,930	35,733	78,162
	1990 Census Population	7,352	24,772	51,928
	Current Year Daytime Population	14,827	62,917	154,719
	Average Seasonal Population	9,679	38,624	81,873
	Historical Annual Growth, 1990 – 2000	1.96%	3.73%	4.17%
	Historical Annual Growth, 2000 – 2010	-0.63%	0.28%	0.75%
	Estimated Annual Growth, 2010 – CY	-0.17%	0.32%	0.49%
	Projected Annual Growth, CY to Y5	-1.22%	-0.77%	-0.66%
	Group Qtrs Est	49	447	1,179
Transient Est Average Last 4 Qtrs	3,334	10,982	22,620	
Households	Current Year Estimated Households	4,016	19,235	43,405
	Households Est 25Q1	4,034	19,271	43,475
	Households Est 24Q4	4,062	19,296	43,479
	Households Est 24Q3	4,051	19,341	43,574
	Households Est 24Q2	4,036	19,317	43,473
	Households Est 24Q1	4,085	19,325	43,352
	Households Est 23Q4	4,079	19,282	43,280
	Households Est 23Q3	4,131	19,438	43,482
	Households Est 23Q2	4,155	19,449	43,430
	Households Fcst	3,778	18,437	41,869
	2010 Census Households	4,197	18,484	40,434
	2000 Census Households	4,338	17,300	36,222
	1990 Census Households	3,466	11,750	23,423
	Historical Annual Growth, 1990 – 2000	2.27%	3.94%	4.46%
	Historical Annual Growth, 2000 – 2010	-0.33%	0.66%	1.11%
	Estimated Annual Growth, 2010 – CY	-0.30%	0.27%	0.49%
	Projected Annual Growth, CY to Y5	-1.21%	-0.84%	-0.72%
Population per Household	2.02	1.98	2.06	

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Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	7.1%	6.3%	5.6%
	HH Income \$250,000 to \$499,999	8.5%	7.6%	6.7%
	HH Income \$200,000 to \$249,999	19.7%	17.7%	15.6%
	HH Income \$175,000 to \$199,999	5.5%	6.4%	5.5%
	HH Income \$150,000 to \$174,999	5.5%	5.6%	6.3%
	HH Income \$100,000 to 149,999	13.1%	14.8%	16.6%
	HH Income \$75,000 to 99,999	10.2%	10.3%	11.1%
	HH Income \$50,000 to 74,999	9.3%	11.4%	12.3%
	HH Income \$35,000 to 49,999	8.6%	7.4%	6.8%
	HH Income \$25,000 to 34,999	2.3%	3.2%	3.8%
	HH Income \$15,000 to 24,999	3.8%	3.4%	4.2%
	HH Income \$0 to 14,999	6.4%	6.0%	5.5%
	Average Household Income	\$270,204	\$230,619	\$207,417
	Median Household Income	\$133,447	\$124,411	\$116,672
	Per Capita Income	\$133,161	\$116,124	\$100,412
	Average Disposable Income	\$127,185	\$123,056	\$117,445
	Median Disposable Income	\$114,272	\$108,350	\$100,931
	Discretionary HH Income Over \$150,000	33.6%	29.0%	24.9%
	Discretionary HH Income \$125,000 to \$149,999	8.4%	8.7%	7.9%
	Discretionary HH Income \$100,000 to \$124,999	7.8%	7.9%	8.6%
	Discretionary HH Income \$75,000 to \$99,999	9.5%	11.0%	11.6%
	Discretionary HH Income \$50,000 to \$74,999	14.7%	13.9%	15.6%
	Discretionary HH Income \$25,000 to \$49,999	14.6%	16.0%	16.0%
	Discretionary HH Income Under \$25,000	11.5%	13.5%	15.4%
	Average Discretionary HH Income	\$105,657	\$98,170	\$92,099
	Median Discretionary HH Income	\$99,333	\$88,773	\$81,047
	Householder White – Count	3,499	16,542	35,443
	Median HH Income	\$142,702	\$137,534	\$126,367
	Average HH Income	\$127,816	\$127,142	\$123,278
	Householder Black or African-American – Count	16	156	614
	Median HH Income	\$106,751	\$147,206	\$93,954
	Average HH Income	\$79,337	\$142,309	\$100,266
	Householder Hispanic – Count	358	1,681	4,900
	Median HH Income	\$101,774	\$75,666	\$77,905
	Average HH Income	\$106,872	\$85,329	\$90,638
Householder Asian or Pacific Islander – Count	23	201	673	
Median HH Income	\$287,551	\$137,266	\$121,350	
Average HH Income	\$164,351	\$125,798	\$119,941	
Householder Other or Pacific Islander – Count	120	656	1,775	
Median HH Income	\$100,247	\$89,996	\$91,552	
Average HH Income	\$106,272	\$94,671	\$99,262	

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Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,781	17,630	42,108
	Female Population	4,398	20,871	48,277
Total Population by Age	Count of Pop 0 to 4 years	235	1,143	2,892
	Count of Pop 0 to 7 years	319	1,455	3,691
	Count of Pop 5 - 13	433	1,922	4,870
	Count of Pop 14 - 18	239	1,170	2,884
	Count of Pop 19 - 22	256	1,268	3,138
	Count of Pop 22 - 25	198	970	2,413
	Count of Pop 25 - 29	241	1,300	3,275
	Count of Pop 30 - 34	257	1,205	3,196
	Count of Pop 35 - 39	269	1,270	3,440
	Count of Pop 40 - 44	297	1,366	3,613
	Count of Pop 45 - 59	1,039	5,252	13,292
	Count of Pop 60 - 74	2,222	9,946	23,291
	Count of Pop 75 - 84	1,768	8,001	17,007
	Count of Pop 85+	726	3,689	7,074
	% of Pop 0 to 4 years	2.9%	3.0%	3.2%
	% of Pop 0 to 7 years	3.9%	3.8%	4.1%
	% of Pop 5 - 13	5.3%	5.0%	5.4%
	% of Pop 14 - 18	2.9%	3.0%	3.2%
	% of Pop 19 - 22	3.1%	3.3%	3.5%
	% of Pop 22 - 25	2.4%	2.5%	2.7%
	% of Pop 25 - 29	2.9%	3.4%	3.6%
	% of Pop 30 - 34	3.1%	3.1%	3.5%
	% of Pop 35 - 39	3.3%	3.3%	3.8%
	% of Pop 40 - 44	3.6%	3.5%	4.0%
	% of Pop 45 - 59	12.7%	13.6%	14.7%
	% of Pop 60 - 74	27.2%	25.8%	25.8%
	% of Pop 75 - 84	21.6%	20.8%	18.8%
	% of Pop 85+	8.9%	9.6%	7.8%
Median Age	65.0	64.3	61.6	
Average Age	57.1	56.7	54.8	
Male Population by Age	% of Pop 0 to 4 years	3.2%	3.3%	3.5%
	% of Pop 5 - 13	6.2%	5.7%	5.9%
	% of Pop 14 - 18	3.1%	3.2%	3.4%
	% of Pop 19 - 22	3.4%	3.6%	3.8%
	% of Pop 22 - 25	2.8%	2.9%	3.0%
	% of Pop 25 - 29	3.5%	3.7%	4.1%
	% of Pop 30 - 34	3.1%	3.2%	3.8%
	% of Pop 35 - 39	3.4%	3.6%	4.1%
	% of Pop 40 - 44	3.6%	3.7%	4.1%
	% of Pop 45 - 59	12.7%	13.8%	14.7%
	% of Pop 75 - 84	21.4%	20.5%	18.3%
	% of Pop 60 - 74	25.3%	24.1%	24.0%
	% of Pop 85+	8.3%	8.8%	7.2%
	Median Age	63.3	62.4	59.6
Average Age	55.5	55.3	53.3	

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	% of Pop 0 to 4 years	2.6%	2.7%	2.9%
	% of Pop 5 - 13	4.5%	4.4%	5.0%
	% of Pop 14 - 18	2.8%	2.9%	3.0%
	% of Pop 19 - 22	2.9%	3.1%	3.2%
	% of Pop 22 - 25	2.1%	2.2%	2.4%
	% of Pop 25 - 29	2.5%	3.1%	3.2%
	% of Pop 30 - 34	3.2%	3.0%	3.3%
	% of Pop 35 - 39	3.2%	3.1%	3.6%
	% of Pop 40 - 44	3.6%	3.4%	3.9%
	% of Pop 45 - 59	12.7%	13.5%	14.7%
	% of Pop 60 - 74	28.8%	27.3%	27.3%
	% of Pop 75 - 84	21.8%	21.0%	19.2%
	% of Pop 85+	9.4%	10.2%	8.3%
	Median Age	66.2	65.6	63.1
Average Age	58.4	58.0	56.1	
Race	Count of White	7,014	32,927	74,072
	Count of Black or African-American	76	532	2,191
	Count of Asian or Pacific Islander	133	632	1,912
	Count of Other races	957	4,409	12,210
	White	85.8%	85.5%	82.0%
	Black or African American	0.9%	1.4%	2.4%
	Asian	1.6%	1.6%	2.1%
	Other Races	11.7%	11.5%	13.5%
Language Spoken	Speak English at Home	84.6%	83.8%	79.3%
	Speak Spanish at Home	10.1%	8.3%	11.8%
	Speak French or French Creole at Home	0.6%	1.0%	1.5%
	Speak German at Home	1.0%	0.8%	1.0%
	Speak Other Indo-European Languages at Home	2.7%	2.7%	3.0%
	Speak Russian and Other Slavic Languages at Home	0.3%	2.1%	1.9%
	Speak Chinese at Home	0.0%	0.1%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.2%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.3%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.2%
	Speak Other Language at Home	0.3%	0.4%	0.3%
Hispanic	Hispanic Population	1,024	4,497	13,107
	Hispanic Population Percent	12.5%	11.7%	14.5%
	Mexican	10.8%	16.3%	26.6%
	Puerto Rican	5.2%	4.8%	5.9%
	Cuban	14.3%	22.5%	24.4%
	Dominican	0.0%	6.9%	3.7%
	Central American	47.5%	15.9%	12.0%
	South American	19.6%	30.3%	22.9%
	Other Hispanic	2.6%	3.3%	4.6%
	2000 Hispanic Population Percent	10%	7%	8%
	1990 Hispanic Population Percent	6%	4%	5%

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Ancestry	American (percent of total population)	7.6%	6.5%	6.3%
	American	7.6%	6.4%	6.2%
	Native American (ie. Indian/Eskimo)	0.0%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.5%	1.0%	1.5%
	Chinese	0.1%	0.2%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.2%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.7%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.1%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	52.9%	53.1%	48.0%
	British	11.0%	10.0%	8.7%
	Dutch	0.8%	1.0%	0.8%
	French	1.2%	1.8%	1.6%
	German	10.5%	10.1%	9.2%
	Italian	6.1%	6.5%	6.5%
	Polish	2.8%	2.8%	2.5%
	Scandinavian	3.0%	2.9%	2.5%
	Scotch/Irish	12.3%	11.5%	9.9%
Other European (ie. Greek/Russian)	5.2%	6.6%	6.3%	
Middle Eastern	0.5%	0.6%	0.6%	
Other Ancestry	11.0%	11.4%	12.4%	
Unclassified Ancestry	11.5%	12.9%	12.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	6,819	32,028	74,188
	Elementary (0 to 8)	1.0%	1.6%	2.3%
	Some High School (9 to 11)	2.1%	1.9%	2.7%
	High School Graduate (12)	15.8%	16.5%	19.0%
	Some College (13 to 16)	16.2%	15.2%	16.0%
	Associates Degree Only	8.8%	7.6%	7.8%
	Bachelors Degree Only	33.6%	32.4%	29.7%
	Graduate Degree	22.5%	24.8%	22.4%
	% College (4+)	56.1%	57.2%	52.1%
Household Type	Total Households – count	4,016	19,235	43,405
	One Person HHs – count	1,347	6,806	14,374
	Family HHs – count	2,502	11,500	26,913
	Married Couple – count	2,246	10,107	23,175
	w/own children – count	263	1,474	4,069
	w/out own children – count	1,983	8,633	19,106
	Male Householder – count	155	654	1,503
	Female Householder – count	101	739	2,235
	Non-Family Households – count	167	929	2,118
	1 Person Household	33.5%	35.4%	33.1%
	2 Person Household	48.5%	45.9%	45.8%
	3 Person Household	8.1%	8.3%	9.3%
	4 Person Household	5.5%	6.2%	7.0%
	5 Person Household	2.5%	2.7%	3.0%
6 Person Household	1.3%	1.0%	1.2%	
7+ Person Household	0.6%	0.5%	0.7%	
% Households With Children	8.7%	10.5%	13.1%	

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Park Shore Plaza Naples, FL		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,232	28,494	63,101
	Owner Occupied Percent	49.0%	49.6%	49.9%
	Renter Occupied Percent	15.5%	17.9%	18.9%
	Vacant Housing Percent	35.6%	32.5%	31.2%
	Total Housing Units (Census 2000)	6,338	25,041	51,560
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	19.9%	27.3%	26.2%
	Property Value \$750,000 to \$999,999	8.1%	9.1%	11.6%
	Property Value \$500,000 to \$749,999	14.3%	13.1%	16.4%
	Property Value \$400,000 to \$499,999	4.3%	4.4%	5.3%
	Property Value \$300,000, to \$399,999	5.1%	4.2%	4.8%
	Property Value \$200,000 to \$299,999	3.0%	2.8%	2.1%
	Property Value \$150,000 to \$199,999	0.8%	0.7%	0.6%
	Property Value \$100,000 to \$149,999	0.0%	0.3%	0.3%
	Property Value \$60,000 to \$99,999	0.0%	0.5%	0.5%
	Property Value \$40,000 to \$59,999	0.0%	0.1%	0.3%
	Property Value \$0 to \$39,999	0.2%	0.9%	0.7%
	Median Home Value	\$1,357,787	\$1,257,807	\$1,142,211
Wealth per Household	\$0 and under - percent	14.5%	14.7%	15.0%
	\$1 to \$4999 - percent	6.4%	6.6%	6.9%
	\$5k to \$9999 - percent	3.6%	3.7%	3.8%
	\$10k to \$24999 - percent	5.6%	5.6%	5.7%
	\$25k to \$49999 - percent	6.4%	6.4%	6.5%
	\$50k to \$99999 - percent	10.2%	10.1%	10.2%
	\$100k to \$249999 - percent	19.5%	19.3%	19.2%
	\$250k to \$499999 - percent	15.3%	15.1%	14.9%
	\$500k+ - percent	18.5%	18.3%	17.8%
	Median HH Wealth	\$125,514	\$121,743	\$115,300
	Avg HH Wealth	\$288,140	\$285,428	\$279,410
Economic Viability	Economic Viability Local	285	311	311
	Economic Viability Indexed	103	112	112
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,359	14,726	36,063
	Managerial/Executive	28.0%	29.9%	25.9%
	Professional Specialty	21.3%	23.3%	22.3%
	Healthcare Support	4.3%	2.0%	1.9%
	Sales	12.9%	12.6%	14.2%
	Office & Administrative Support	5.9%	7.1%	8.8%
	Protective Service	0.0%	1.2%	1.3%
	Food Preparation	12.2%	7.6%	7.3%
	Building Maintenance & Cleaning	3.0%	4.2%	4.1%
	Personal Care	2.2%	2.2%	3.0%
	Farming, Fishing, & Forestry	1.6%	0.5%	0.2%
	Construction	5.6%	4.9%	5.5%
	Production & Transportation	3.0%	4.6%	5.3%
	Percent White Collar Workers	72.5%	74.8%	73.1%
	Percent Blue Collar Workers	27.5%	25.2%	26.9%

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	Agriculture/Mining/Construction	10.2%	8.0%	9.3%
	Manufacturing	6.9%	4.7%	4.3%
	Transportation	2.4%	2.7%	2.7%
	Information	0.7%	1.2%	1.1%
	Wholesale/Retail	9.9%	13.5%	13.8%
	Finance, Insurance, Real Estate	16.8%	14.2%	12.7%
	Professional Services	12.1%	13.5%	12.1%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.6%	4.3%	5.4%
	Educational Services	17.1%	18.4%	17.8%
	Entertainment Services	16.3%	12.3%	12.5%
	Other Professional Services	3.4%	4.7%	5.8%
	Public Administration	0.6%	2.4%	2.4%
Vehicles per HH	No Vehicles	3.1%	5.7%	3.9%
	1 Vehicle	49.4%	47.5%	45.7%
	2 Vehicles	40.7%	37.4%	40.0%
	3 or more vehicles	6.7%	9.4%	10.4%
	Average Number of Vehicles	1.53	1.54	1.60
Change	Births (last 12 months)	47	224	551
	Deaths (last 12 months)	171	808	1,679
	Migration (last 12 months)	83	432	995
Work place	Workplace Establishments	1,217	3,992	9,147
	Workplace Employees (FTE)	7,253	31,112	79,403